Promote our island as a great place to live and invest.
Grow a culture that values and celebrates creativity, innovation and entrepreneurship.
Connect entrepreneurs and companies to the resources they need to succeed.
• INVESTMENT READINESS

• INDUSTRIAL PARK DEVELOPMENT

• ELEVATE MAGAZINE

• TALENT ATTRACTION
• YOUTH RECOGNITION
• INVESTOR SUMMIT
• EXCELLENCE RECOGNITION
• CREATIVE ISLAND
• INTERNATIONAL DEVELOPMENT
• EXPORT GROWTH
• WELCOMING NEWCOMERS
• GROWING NETWORKS
• ATLANTIC IMMIGRATION PILOT
• INCLUSIVE ENTREPRENEURSHIP
• SAFETY FIRST
• YOUTH RETENTION
• SKILLS TRAINING
• START-UP SUPPORT
• RURAL CONNECTIVITY
• HOUSING
• WORKFORCE TRAINING
Regional Enterprise Network Program: A renewed relationship between Cape Breton Regional Municipality & Cape Breton Partnership.
Regional Enterprise Networks (REN)

- Cape Breton Regional Enterprise Network
- Cape Breton Regional Municipality Regional Enterprise Network
REN STAFF

• **President & CEO** – Carla Arsenault

• **Economic Development Officer** – Tyler Mattheis

• **Communications Coordinator** – Megan Tonet

• **Creative Economy Development Officer** – Erin Flynn

• **Business Planning Advisor** – Shannon McNeil

• **Labour Market Development & Immigration** – TBD
ECONOMIC DEVELOPMENT

• **Investment Attraction Support**
  • Inventory of land, buildings for sale or lease
  • FlannelJax

• **Collaboration with CBRM Planning Department**

• **CBRM Tech Community support**

• **Collaboration with CBU, including new Innovation & Entrepreneurship Hub**
Welcome to Cape Breton Island

At the northern tip of Nova Scotia, Cape Breton Island is a magical place of spectacular coastline, exceptional scenery, delicious seafood, and rich culture.

There’s so much to see and do on the island, so it’s best if you book it down for you pick several more beautiful weeks.

Outdoor adventures, Coastal Adventures, Celtic Culture, History, Music, & the Arts, and Golf. Inside, you’ll find an array of exciting packages and experiences that range from cozy sailing charters to a beach in Cape Breton. Highlands National Park to discovery trail, hiking trails, weaving with an Indigenous artist.

We recommend spending at least 5-7 days to really experience this full experience. Add in a few more season after your vacation, but your heart will never leave.

Cape Breton Partnership
BUSINESS PLANNING

- **Number of CBRM clients: 33**
  - Business Plans: 18
  - Advisory Services: 3

- **Future metrics:**
  - Number of start-up businesses assisted (and registered into Joint Stocks)
  - Number of expansion assisted
  - Projected value of new investment
  - Projected number of new employment positions created
  - Number of businesses with export potential
CREATIVE ECONOMY

- Meeting with creative sector organizations and artists
- Working with the CBRM Creative Economy Growth Plan to identify priority projects
COMMUNICATIONS

• Working on a communications strategy for the Downtown Revitalization & Economic Development Tax Incentive
  • Collateral, promotion, roundtable discussions

• Communications support:
  • FlannelJax Job fair – June 24, 2019
  • Working with FlannelJax’s and CBRM to host grand opening event in July
  • Roger Brooks downtown development session with Sydney Downtown Development Association
  • Cape Breton University Innovation & Entrepreneurship Centre

• Communications Plan
IMMIGRATION

• Labour force development - talent attraction
  • Immigration
  • Youth retention
  • Ex-patriates

• Currently supporting Atlantic Immigration Pilot

• Global Skills Strategy referral partner

• Mobilite Francophone
IMMIGRATION

• **CBRM AIP Designations** – 25 to 89, 256% increase since September 2017

• **CBRM Endorsements** – Supported and directly facilitated 61 Endorsement Applications under AIP for Principal Applicants & their families

• **Temporary Resident Study Permit Holders** - 155% increase in from 2015 to Q3 2018

• **Permanent Residents** - 64% increase from 2015 to 2018
IMMIGRATION - EVENTS

• Over 27 Immigration related events with a total reach of 1,325 individuals
  • 373 decision makers,
  • 952 International Students / Graduates

• The summer job expo in coordination with CBU, NS Works and NSCC to uncover
  • Almost 260 summer positions available for international students across the island,
  • Point to point charter service between Sydney and Baddeck, which had more than 88 positions available
GOING FORWARD

• Finalizing the business plan
• Hiring of Labour force & Immigration Role
• FlannelJax Grand Opening next week
• Creative Island Innovation District space at CBU
• One Cape Breton·Unama’ki Growth Plan
  • New island-wide economic development strategy
UPCOMING EVENTS

10 OCT
Cape Breton Partnership Investor Summit

24 SEPT
Export Conference

08 NOV
Vital Awards