Cape Breton Regional Municipality

General Committee Meeting

On Planning & Economic Development

AGENDA

Wednesday, January 10th, 2018

10:00 A.M.

Council Chambers
2nd Floor, City Hall
320 Esplanade, Sydney, NS
Cape Breton Regional Municipality

General Committee Meeting
On Planning & Economic Development

Wednesday, January 10, 2018

10:00 a.m.

AGENDA ITEMS

Roll Call

1. APPROVAL OF MINUTES: (Previously Distributed)
   ▶ General Committee on Planning & Economic Development:
     ▪ September 19th, 2017

2. DELEGATION:
   a) Cape Breton Partnership - Immigration Initiatives (See page _3_)
      Spokespersons: Elva Zhou, Cape Breton Connector Program Coordinator,
      and Omar Tag El-Din, Atlantic Immigration Pilot Program Lead

3. BUSINESS ARISING:
   a) General Committee - October 3, 2017:
      i) Infrastructure Canada – Smart Cities Challenge: Councillor
         Amanda McDougall (See page _14_)

4. Municipal Planning Strategy Review: Malcolm Gillis, Director of Planning and
   Development, Karen Neville, Planner and David Paton, Development Officer
   (See page _16_)

ADJOURNMENT
ATLANTIC CANADA'S DEMOGRAPHICS - IMPACTS

More Deaths Than Births In Atlantic Canada
(number of births and deaths, period from July 1 to June 30, 2003)

- For Provincial and Municipal government, this could mean softer growth in revenues, coupled with challenges to delivering health care and other social programs to a rapidly aging population.

- The result may be a vicious cycle of increased strain on public services, workers leaving the region, and softer economic growth — a cycle that is already a reality in many smaller communities in Atlantic Canada.

*The Conference Board of Canada – Immigration to Atlantic Canada, Towards a Prosperous Future

Atlantic Canada’s Falling Labour Supply
(labour force, Atlantic Canada, millions)

* Forecast

Sources: The Conference Board of Canada, Statistics Canada
In Nova Scotia the additional working-age population in 2016 could not reverse the trend of a shrinking labour force.

*Nova Scotia Economic Outlook - Cape Breton Economic Outlook (Preliminary Study)*

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**A LENS ON CAPE BRETON**

<table>
<thead>
<tr>
<th>Cape Breton Population by Age Group and Total</th>
<th>Cape Breton - Components of Population</th>
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<tbody>
<tr>
<td>Both sexes: 0-24 years</td>
<td>Both sexes: 15-24 years</td>
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<td>---------------------------------------------</td>
<td>----------------------------------------</td>
</tr>
<tr>
<td><strong>2001</strong></td>
<td>26,876</td>
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<tr>
<td><strong>2002</strong></td>
<td>26,942</td>
</tr>
<tr>
<td><strong>2003</strong></td>
<td>26,141</td>
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<tr>
<td><strong>2004</strong></td>
<td>26,800</td>
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<tr>
<td><strong>2005</strong></td>
<td>23,482</td>
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<tr>
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<td>22,504</td>
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<tr>
<td><strong>2007</strong></td>
<td>21,856</td>
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<td><strong>2008</strong></td>
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<tr>
<td><strong>2009</strong></td>
<td>20,524</td>
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<tr>
<td><strong>2010</strong></td>
<td>20,480</td>
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<tr>
<td><strong>2011</strong></td>
<td>18,776</td>
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<tr>
<td><strong>2012</strong></td>
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<td><strong>2013</strong></td>
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<td>18,512</td>
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<td><strong>2015</strong></td>
<td>18,159</td>
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<tr>
<td><strong>2016</strong></td>
<td>18,168</td>
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</tbody>
</table>

Source: *Current Projections - Nova Scotia Regions Micro Outlook 2017-05-10059 - Population by economic region - Tables for Appendices*

*Canmet Economics Ltd - Cape Breton Economic Outlook (Preliminary Study)*
BENEFITS OF IMMIGRATION

NET MIGRATION
As the number of deaths exceeds the number of births in Canada, immigration will become a priority source of population growth and labour force replacement.

BUSINESS OWNERS
Immigrants are more likely to start their own businesses than the Canadian-born, and export to countries other than the US.

INCREASE OF IMPORTS & EXPORTS
A 1 percent increase in the number of immigrants to Canada corresponds to an increase in imports of 0.21 percent and exports by 0.11 percent.

HEALTHY PROFESSIONALS
Economic immigrants tend to be healthy professionals between 20 to 55 years of age who contribute to the tax base and depend less on social assistance and health care than the Canadian average.

THREE CAPE BRETON PARTNERSHIP IMMIGRATION INITIATIVES

Cape Breton Local Immigration Partnership (CBLIP)
A collaborative initiative fostering welcoming and inclusive communities

Cape Breton Connector Program
A networking program matching Connectors and Connectees

Atlantic Immigration Pilot
A creative approach to address labour market challenges by attracting / retaining recent graduates and Foreign Workers

*Atlantic Immigration Pilot – Key Messages on Fostering Welcoming Communities
CAPE BRETON LOCAL IMMIGRATION PARTNERSHIP

DESIGNED TO:

- Improve the integration of newcomers
- Better integrate immigrant needs into local planning
- Foster welcoming communities

ACHIEVING THIS BY:

- Supporting community-level research and planning
- Improving the coordination of settlement and integration services
- Raising awareness around the needs of newcomers
Local Immigration Partnerships across Canada (2017)

77 Local Immigration Partnerships (LIPs) across Canada

Typical Structure of a Local Immigration Partnership

LIPs are steer by broad based coordinating councils tasked with overall stewardship and management control over initiatives such as needs assessments and asset mapping of their community.

Some LIPs have created Steering or Executive Committees to support them in this work.

Working Groups or Sector Tables focus on particular sectors of interest or need in the community. Common themes include employment, language training, social inclusion, settlement, or youth.

Some LIPs have created Action Teams to work on specific projects emerging from a Working Group. These teams are most relevant at the implementation phase.

A secretariat facilitates the LIP's work by coordinating and providing organizational support.
WHAT MUNICIPALITIES CAN DO:

- Bring the unique perspectives of Chamber members to the CBLIP Council
- Share data on immigration and newcomers in your municipality
- Act as immigration champions and bring the values of the CBLIP back to your Communities
- Get involved in CBLIP Working Groups
- Strike a committee that addresses issues of diversity and inclusion
Connecting work-ready professionals (Connectees) to community and business leaders (Connectors) in Cape Breton.

The intention is to give the Connectee an understanding of how their industry works in Cape Breton and what opportunities may be available.

Additionally, it's a great way to for businesses to see what talent is new to the market.

QUALIFICATIONS OF PARTICIPANTS

Connectors
Connectors are people in a community who know large numbers of people and who are in the habit of making introductions.

- Know large numbers of people through social, cultural, professional and economic circles
- Have a special gift of bringing people together
- Commitment of time and referrals

Connectees
Work Ready Professionals
- Local & International Graduates
- Immigrants
- African NS
- Aboriginals
- People with disabilities

- Post-Secondary Degree or Diploma
- Valid work permit
- Sufficient English/French language skills
- Ready to work
HOW IT WORKS

MATCH
The Connectees will be matched based on industry experience, professional backgrounds, or the Connectee’s interest in a specific industry. Once the connection has been made, an introduction email is sent to the Connector and Connectee to setup a meeting.

CONNECT
Once the match has been made, the connector and the Connectee will meet face-to-face to discuss things like: industry backgrounds, skills and areas of expertise, industry related news, current market demands, and hidden job opportunities in the community.

REFER
Connectors are asked to refer the Connectee to a minimum of three people in their network, and then each of these people are asked to refer the Connectee to three more. These referrals may be potential employers, influential leaders within their industry or other people who will benefit from meeting with a skilled professional.

PROGRAM OUTCOMES SO FAR

54 Registered Connectees

49 Registered Connectors

28 Matches
11 Connectees Found Jobs
ATLANTIC IMMIGRATION PILOT (AIP)

ATLANTIC IMMIGRATION PILOT – GOALS

Attract and retain skilled immigrants in Atlantic Canada

Create strong partnerships between federal and provincial governments, employers and settlement agencies

Support the Atlantic Growth Strategy goals of driving economic growth and enhancing the region’s capacity to develop and retain a skilled labour force

Address persistent and emerging labour market needs

Make Atlantic Canada a destination of choice for immigrants

Complement the wider suite of immigration programs available in Atlantic Canada.
**ATLANTIC IMMIGRATION PILOT - BENEFITS**

- Priority processing at the federal level (less than six months)
- There is no need for employers to complete Labour Market Impact Assessment (LMIA)
- Temporary pathway to allow candidate to work while permanent residence application is processed
- Flexibility to focus on labour needs in each region (highly skilled, intermediate skilled and international students).

- Broadening the range of jobs that grants permanent residency to include NOC C for intermediate-skilled and international graduates.
  - (Food and Beverage Servers, Customer Service Representatives, Retail Salespersons, Continuing Care Assistants, Hotel Front Desk Clerks)
- Enhances the settlement and retention of foreign workers
- Lower Language requirement – CLB 4 with commitment from employer for language training

**HOW DOES IT WORK?**

**What Municipalities can do:**

- Tell employers about the opportunity.
- Tell your centers of influences and connections.
- Refer to us employers having labour shortages.
- Repeat, Repeat and Repeat

**Connect to a Settlement Services Organization**

**Apply to become a Designated employer by the province**

**Offer a full-time job to a candidate**

**Apply to have a full-time job offer endorsed**
THANK YOU

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Infrastructure Canada – Smart Cities Challenges:

It was agreed that this issue would be included on the agenda for a future meeting of the General Committee on Planning and Economic Development.
To: Clerk's Office  
From: Councilor Amanda McDougall  
Date: September 27th, 2017  
Re: Infrastructure Canada – Smart Cities Challenge  

Council Colleagues and CBRM Staff;  

While attending the Federation of Canadian Municipalities annual conference this past Spring, Prime Minister Justin Trudeau made mention of the Infrastructure Canada -- Smart Cities Challenge in his welcoming speech. Given the focus we have been putting on developing our downtown cores across the municipality, this opportunity is very timely. This could be an opportunity for our Municipality to take some of the ideas developed through reports such as the Glace Bay and Area Revitalization Plan and Downtown Sydney Report and put them into action.

Please see below for excerpts from the Infrastructure Canada website for a brief overview of the program:

"A smart city uses technology and data to improve livability and opportunities for the city and its people. Smart cities have the potential to improve every aspect of community life – how people move around, how they live and play, how they earn a living, how they learn and are empowered to participate in society, how they interact with the natural environment, and how they create safe and secure public spaces."

"Through the Smart Cities Challenge, the Government will work in collaboration with cities and communities that are ready to innovate and take risks – providing financial and in-kind support for their smart cities transformation. The Smart Cities Challenge will achieve measurable, positive impact in communities. It is a merit-based, pan-Canadian challenge, inviting cities of all sizes, as well as Indigenous communities, to participate."

"Three rounds are planned, with the first set to launch in Fall 2017. Details on this round and the timing of subsequent rounds will follow in the coming months."

My request is that Council and CBRM Staff review the above mentioned reports in detail, reach out to Infrastructure Canada for program criteria and outline of the application process, and develop an application for submission collectively.

Amanda McDougall -- Councilor, District 8  
Cape Breton Regional Municipality
Municipal Planning Strategy Review Topics

Summary of presentation agenda for the early 2018 meetings of the General Committee dedicated to a review of CBRM’s 13 year old Municipal Planning Strategy, its policies and Bylaws

Why Review

• CBRM’s first MPS was adopted in 2004
• Planning Act required a Planning Strategy be reviewed every 5 years
  • MPS does contain a policy which states Council should review the MPS every 5 years
Municipal Planning Strategy

- Adopting a MPS
  - Authority under the MGA
  - Municipalities not required to have a MPS
- Statements of Provincial Interest
- Purpose of the MPS
- What a MPS can address
  - Not just a document implemented by the Planning Department

History of Development

In the 13 years since its adoption ...
- Where has development occurred
- How much development has occurred
- What types of development
Sydney Harbourfront (Ekistics)

- Present an overview of:
  - Conceptual Vision and Design
  - Current Zone Provision
- Implement all, part, or not all

Coastal Setback Policy

- Bras d'Or Lakes Development Standards (2008)
- Standards could apply to Development along the Atlantic Coast, Bras d'Or Lakes, and the Mira River
Residential Development

- Critique of current policies and provisions focused on residential development
- Where should higher density be directed
- Ways we can enable higher densities to occur where we want it to occur
- Is CBRM too protective of residential neighbourhoods or not protective enough.
- Review mobile home policy

Public and Private Streets

- Construction standards
- Developments experienced based on the current construction standards
  - Number new public street/road
  - How developers circumvent the rules
- How and where private roads are permitted
Does the MPS contradict other CBRM Policies?

Is the MPS consistent with other CBRM Policies, in particular:

- Integrated Community Sustainability Plan (a.k.a. ICSP) adopted in 2010
- Municipal Climate Change Action Plan (a.k.a. MCCAP) adopted in 2014

Should the MPS be aligned to support subsequent policies adopted

Conclusion

- Review each Part of the MPS
- Policy directives not undertaken
- Ensure policies are still relevant
- Particular concerns of Council that should be addressed