

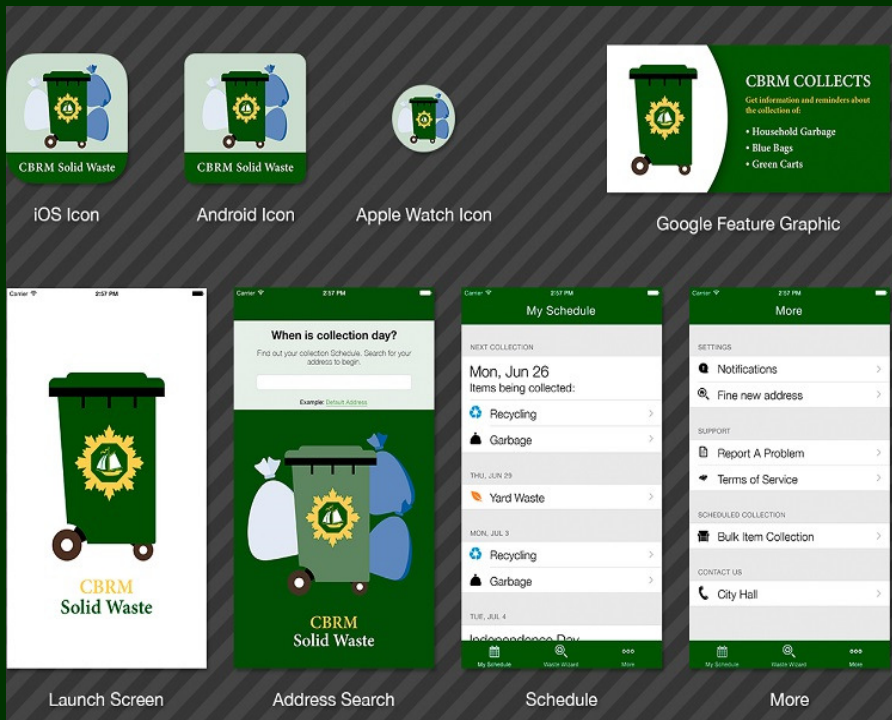


CAPE BRETON REGIONAL MUNICIPALITY SOLID WASTE DEPARTMENT

MOBILE AND WEBSITE APP
JANUARY, 2021



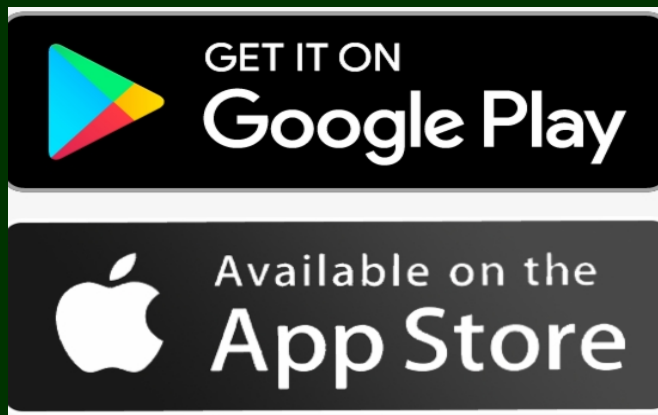
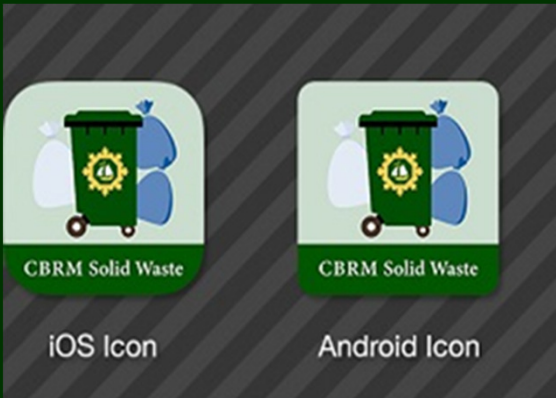
CBRM SOLID WASTE'S NEW WEB AND MOBILE APP



- The Solid Waste Department plans to launch a new web and mobile app that was designed for us by ReCollect Inc.
- The new app includes a Waste Collection Calendar reminder System and a Material Look-up Tool call a Waste Wizard.
- Our app will make it easier for residents to stay informed about curbside collection and programs.



CBRM SOLID WASTE'S NEW WEB AND MOBILE APP



- CBRM's new mobile app is called CBRM Solid Waste.
- It is available for FREE at the App Store (Apple) and Goggle Play (Android). A link will also be available on CBRM's website to download the app or use as a web based program.
- The app is intended to help residents keep track of their collection dates and used as a great resource for confirming what waste goes in what waste stream (what goes where).



NEW WEB AND MOBILE APP: COLLECTION CALENDAR

74 Regent Street, North Sydney

[Get a reminder!](#) [Get a calendar](#) [Search for another address](#)

January 2021 today < >

Sun	Mon	Tue	Wed	Thu	Fri	Sat
27	28 Garbage Green Cart	29	30	31	1 New Year's Day	2
3	4 Garbage Blue Bag Green Cart	5	6	7	8 Garbage Green Cart	9
10	11	12	13	14	15 Garbage Blue Bag Green Cart	16
17	18	19	20	21	22 Garbage Green Cart	23
24	25	26	27	28	29 Garbage Blue Bag Green Cart	30
31	1	2	3	4	5 Garbage Green Cart	6

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List of Materials Powered by **ReCollect**

[GET IT ON Google Play](#) [Download on the App Store](#)

- The calendar is an address specific collection schedule.
- A resident can receive collection reminders in the app or by email.
- You have the ability to embed the schedule into your personal ical, Google Calendar or Microsoft Outlook Calendar.
- Post curbside announcements to engage and educate residents.



NEW WEB AND MOBILE APP: COLLECTION CALENDAR

A customized calendar will provide information on:.

- Collection changes due to holidays.
- Service announcements specific to collection areas/routes/days. Ie. Collection updates, delays or cancellations.
- Heavy garbage and Christmas Tree Collection schedules.

74 Regent Street, North Sydney

[Get a reminder!](#) [Get a calendar](#)

January 2021 today [<](#) [>](#)

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NEW WEB AND MOBILE APP: WASTE WIZARD

Collection Calendar for Cape Breton Regional Municipality NS

CBRM's Waste Separation Guide [Share](#)

[My Schedule](#) [CBRM's Waste Separation Guide](#) [Need help?](#)

Type the name of a waste item and we'll tell you how to recycle or dispose of it.

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- The Waste Wizard is a comprehensive database of waste materials.
- The search tool will educate residents how to recycle or dispose of materials properly.
- Provide the curbside & drop-off service options available for reuse, proper recycling and/or disposal.



NEW WEB AND MOBILE APP: WASTE WIZARD

How it works:

- Type the name of the waste item in the field and press search.
- The system will provide you with the information on how to reuse, recycle or dispose of the material in CBRM.
- If an item is not in the database, the user will have the opportunity to contact us so we can add it to the database.

Collection Calendar for Cape Breton Regional Municipality NS

CBRM's Waste Separation Guide Share

My Schedule **CBRM's Waste Separation Guide** Need help?

Type the name of a waste item and we'll tell you how to recycle or dispose of it.

Search

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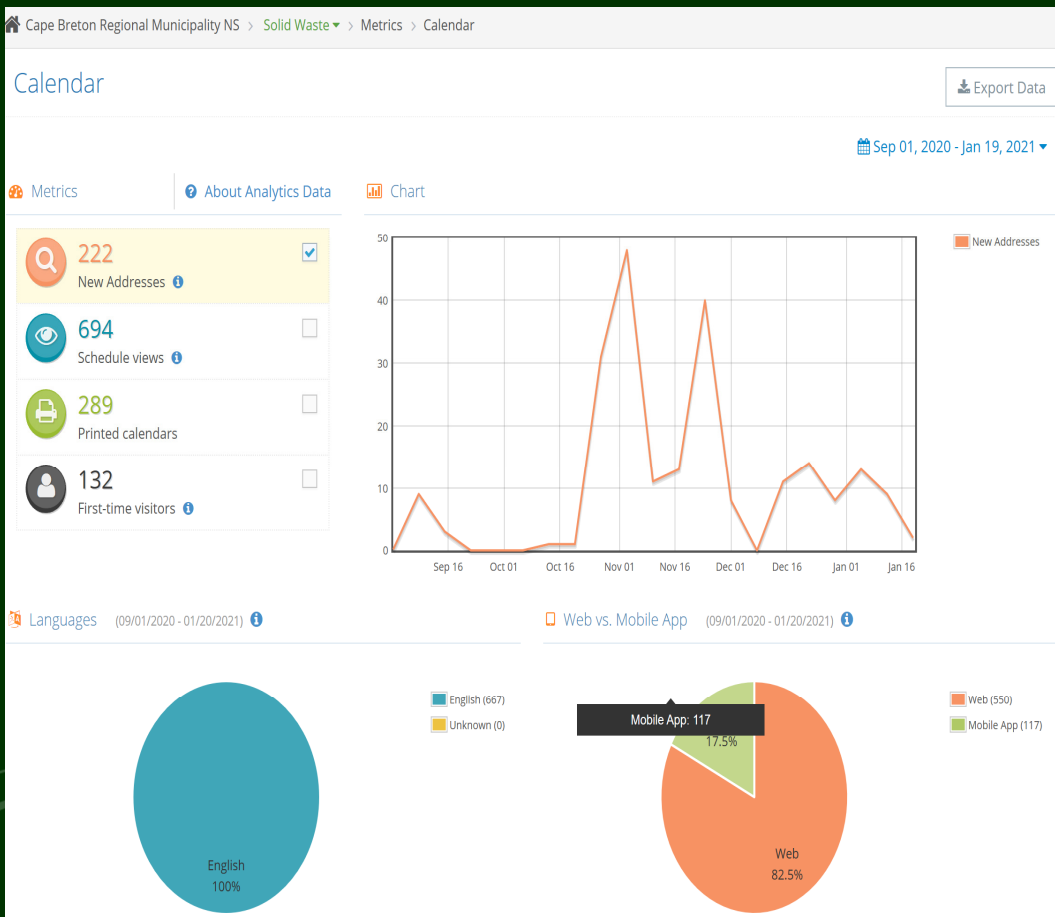
[beta version of the Waste Wizard](#)



NEW WEB AND MOBILE APP: OTHER FEATURES

Includes a Metrics tracking program for Collection Schedule & Waste Wizard. The following information will be available:

- Calendar Usage
- Waste Wizard Usage
- The method used to access the App (web or mobile)
- Top inquiries
- Number of new users





WHERE CAN PEOPLE DOWNLOAD MOBILE APP

App Store Preview

Cape Breton Regional Municipality

iPad & iPhone



CBRM Solid Waste
Reference

[Find a retailer](#) near you.

Copyright © 2020 Apple Inc. All rights reserved.

[Privacy Policy](#) | [Legal](#) | [Site Map](#)

Residents can download the mobile app called CBRM Solid Waste for Apple or Android devices at the iStore or Goggle Play.


Search for “CBRM Solid Waste in the Goggle Play Store or the iStore.
<https://play.google.com/store/apps/details?id=ca.ns.cbrm.recollect.waste&hl=en>





WHERE CAN PEOPLE DOWNLOAD MOBILE APP

Collection Calendar for Cape Breton Regional Municipality NS

My Schedule Share

 My Schedule


 CBRM's Waste Separation Guide


 Need help?


Please type your home address:

Search

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List of Materials Powered by 

 GET IT ON Google Play

 Download on the App Store

You will be able to visit CBRM's Website and go to the Solid Waste Section.

www.cbrm.ns.ca/solidwaste

The information will be available here to download.

The information will also be available on the CBRM Facebook Page.



NO MOBILE OR ELECTRONIC DEVICES

74 Regent Street, North Sydney

[Get a reminder!](#) [Get a calendar](#)

January 2021 today < >

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- Residents will continue to have the option to contact the Waste Management Hotline or send us an email.
- Educators will respond to their questions
- Educators will print custom calendars for residents. Calendars can be printed for an entire 1 year, 6 months or monthly.



USING OUR NEW WEB AND MOBILE BASED APP:

The screenshot displays the ReCollect website interface. At the top, there is a green header with the ReCollect logo and navigation links for 'Home' and 'Tickets'. Below the header, a search bar is present with the text 'How can we help you today?' and a 'SEARCH' button. To the right of the search bar are links for 'New support ticket' and 'Check ticket status'. The main content area features a breadcrumb trail: 'ReCollect Academy / Promotion Toolbox / Videos'. The primary heading is 'ReCollect Promotion Video - Template'. Below this, there is a video player interface with a 'My Schedule' tab and a search box for street addresses. The footer includes copyright information for 2020 ReCollect and links for 'Privacy Policy | Compliance | Security | Contact Us'.

<https://drive.google.com/file/d/1cRnCn2qGjvWfT6k8vVcRZQN-KasjxaKm/view>