

Cape Breton Regional Municipality

General Committee Meeting

On Planning & Economic Development

AGENDA

WEDNESDAY, JANUARY 10TH, 2018

10:00 A.M.

Council Chambers
2nd Floor, City Hall
320 Esplanade, Sydney, NS

Cape Breton Regional Municipality

General Committee Meeting On Planning & Economic Development

Wednesday, January 10, 2018

10:00 a.m.

AGENDA ITEMS

Roll Call

1. **APPROVAL OF MINUTES:** (Previously Distributed)
 - **General Committee on Planning & Economic Development:**
 - **September 19th, 2017**
2. **DELEGATION:**
 - a) **Cape Breton Partnership - Immigration Initiatives** (See page 3)
Spokespersons: Elva Zhou, Cape Breton Connector Program Coordinator,
and Omar Tag El-Din, Atlantic Immigration Pilot Program Lead
3. **BUSINESS ARISING:**
 - a) **General Committee - October 3, 2017:**
 - i) **Infrastructure Canada – Smart Cities Challenge:** Councillor
Amanda McDougall (See page 14)
4. **Municipal Planning Strategy Review:** Malcolm Gillis, Director of Planning and
Development, Karen Neville, Planner and David Paton, Development Officer
(See page 16)

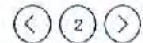
ADJOURNMENT

PRESENTATION TO THE CAPE BRETON REGIONAL MUNICIPALITY

January 10, 2018

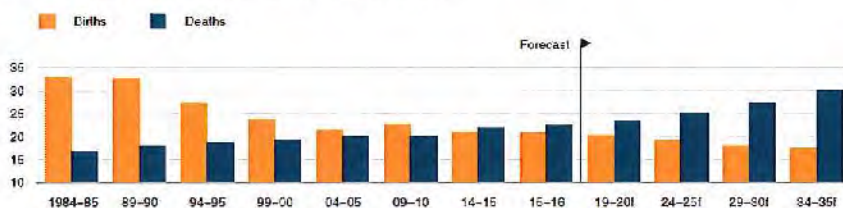


ATLANTIC CANADA'S DEMOGRAPHICS - IMPACTS



More Deaths Than Births In Atlantic Canada

(number of births and deaths, period from July 1 to June 30, 000s)



† - forecast

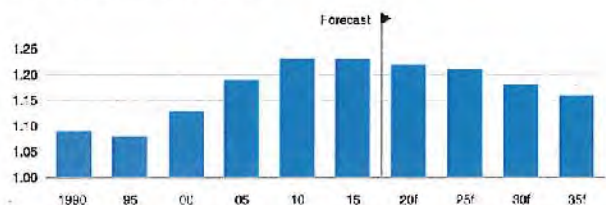
Sources: The Conference Board of Canada; Statistics Canada.

- For Provincial and Municipal government, this could mean softer growth in revenues, coupled with challenges to delivering health care and other social programs to a rapidly aging population.

- The result may be a vicious cycle of increased strain on public services, workers leaving the region, and softer economic growth — a cycle that is already a reality in many smaller communities in Atlantic Canada.

Atlantic Canada's Falling Labour Supply

(labour force, Atlantic Canada, millions)

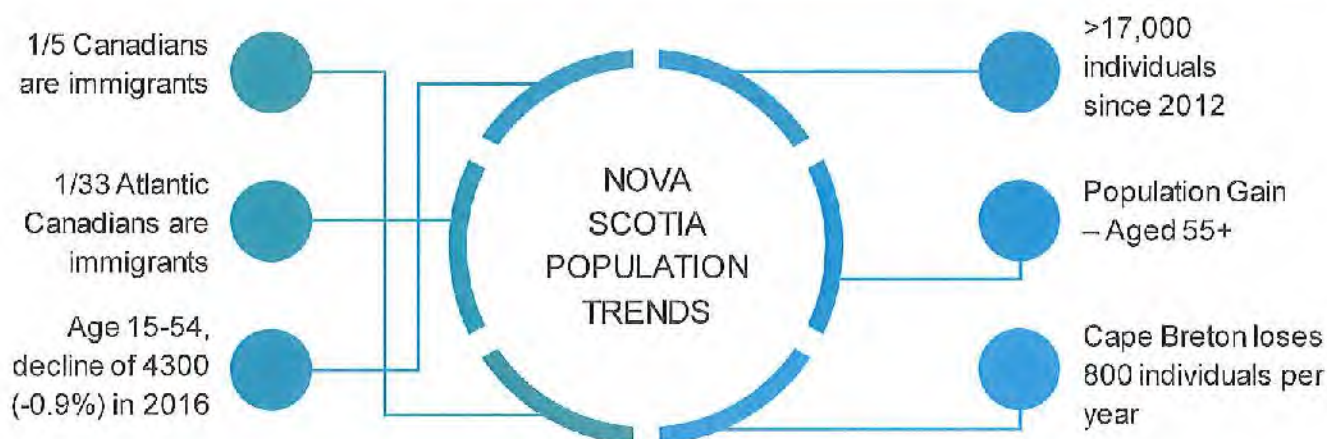
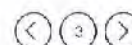


† - forecast

Sources: The Conference Board of Canada; Statistics Canada.

†The Conference Board of Canada – Immigration to Atlantic Canada: Toward a Prosperous Future

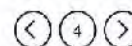
NOVA SCOTIA POPULATION TRENDS



In Nova Scotia the additional working-age population in 2016 could not reverse the trend of a shrinking labour force.

*Statistics Canada – Environmental Scan – Nova Scotia 2017 & Canmac Economics Ltd. – Cape Breton Economic Outlook (Preliminary Study)

A LENS ON CAPE BRETON

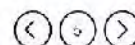


Cape Breton Population by Age Group and Total						Cape Breton - Components of Population				
	Both Sexes; 0-14 years	Both Sexes; 15-24 years	Both Sexes; 25-64 years	Both Sexes; 65+ years	Both sexes; All ages	Births	Deaths	Immigrants	Net Interprovincial migration	Net Intraprovincial migration
2001	26,876	20,375	80,445	23,492	151,188					
2002	25,942	20,151	79,987	23,675	149,755	1284	1602	53	-627	-610
2003	25,147	20,135	79,608	23,988	148,878	1240	1570	47	-223	-373
2004	24,600	19,968	79,680	24,411	148,659	1258	1550	28	-318	160
2005	23,482	19,665	79,031	24,711	146,889	1237	1635	38	-551	-938
2006	22,604	19,330	78,398	25,111	145,443	1226	1559	61	-960	-327
2007	21,856	18,925	77,196	25,329	143,306	1216	1613	89	-1120	-545
2008	21,337	18,479	76,435	25,653	141,904	1352	1580	41	-482	-615
2009	20,924	18,032	75,770	26,076	140,802	1270	1527	86	-351	-537
2010	20,480	17,836	75,279	26,379	139,974	1251	1634	43	-111	-388
2011	19,776	17,531	74,445	26,769	138,521	1123	1630	110	-471	-550
2012	19,260	17,196	72,730	27,644	136,830	1161	1525	52	-859	-531
2013	18,788	16,777	70,923	28,507	134,995	1156	1553	59	-809	-545
2014	18,512	16,427	69,359	29,190	133,488	1146	1582	72	-460	-530
2015	18,219	16,092	67,934	29,847	132,092	1143	1620	52	-478	-464
2016	18,164	15,759	66,849	30,600	131,373	1144	1646	104	-361	-464

Source: Documents>Current Projects>Nova Scotia Regions Macro Outlook 2017>0510059
Population by economic region - Tables for Appendices

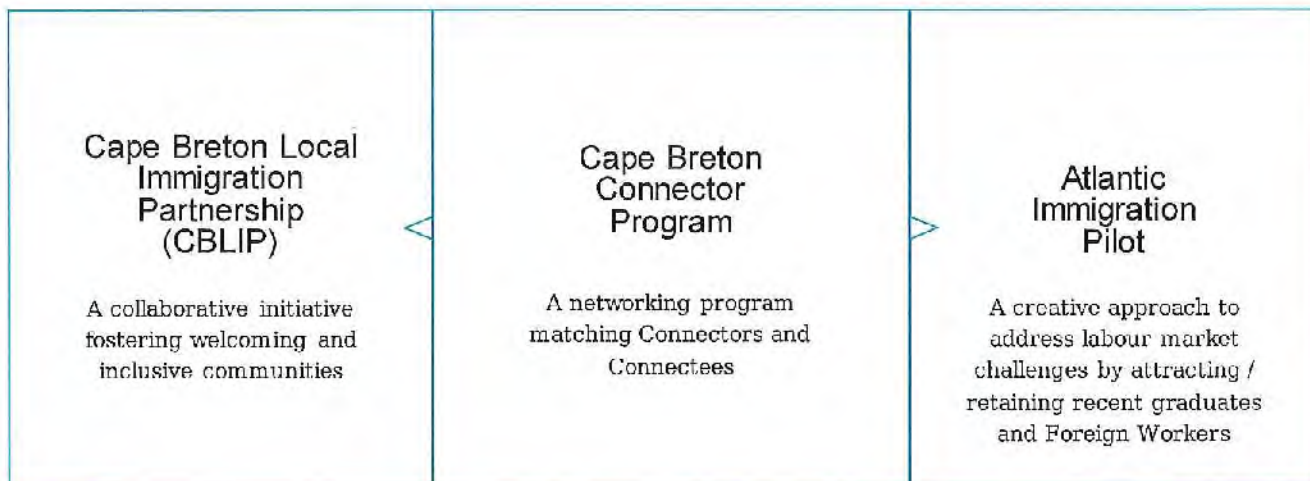
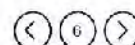
*Canmac Economics Ltd – Cape Breton Economic Outlook (Preliminary Study)

BENEFITS OF IMMIGRATION



*Atlantic Immigration Pilot – Key Messages on Fostering Welcoming Communities

THREE CAPE BRETON PARTNERSHIP IMMIGRATION INITIATIVES





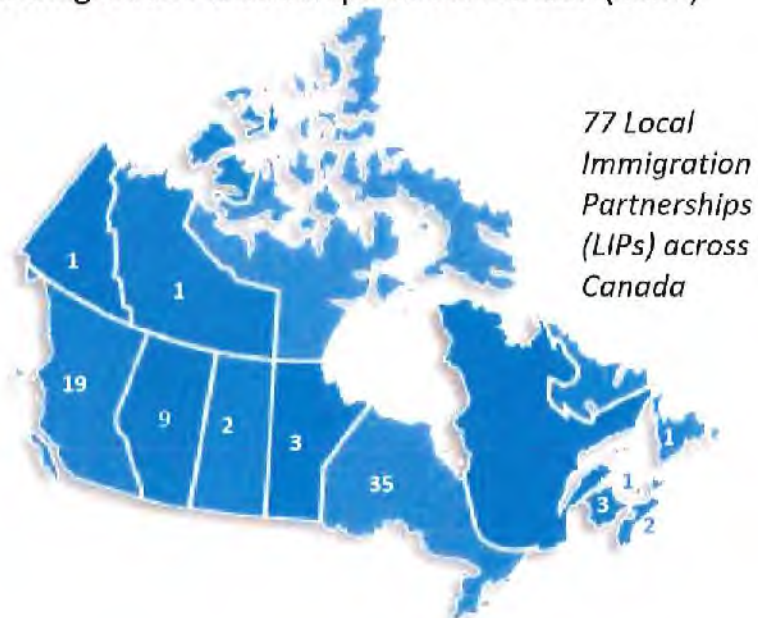
DESIGNED TO:

- Improve the integration of newcomers
- Better integrate immigrant needs into local planning
- Foster welcoming communities

ACHIEVING THIS BY:

- Supporting community-level research and planning
- Improving the coordination of settlement and integration services
- Raising awareness around the needs of newcomers

Local Immigration Partnerships across Canada (2017)



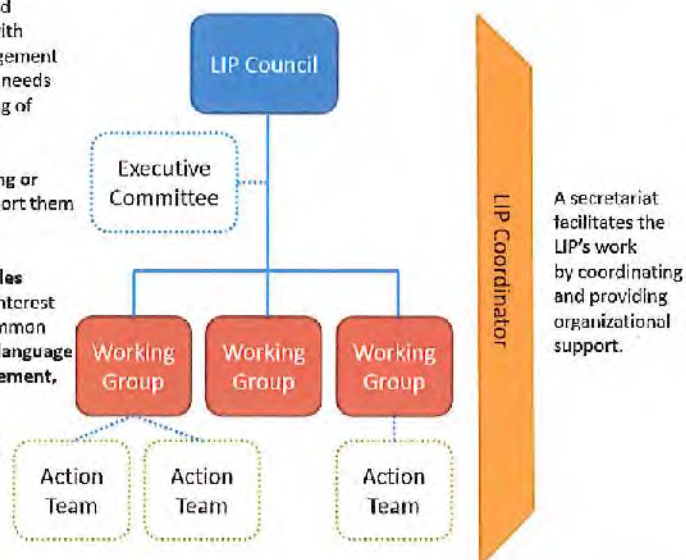
Typical Structure of a Local Immigration Partnership

LIPs are steered by broad-based coordinating **councils** tasked with overall stewardship and management control over initiatives such as needs assessments and asset mapping of their community.

Some LIPs have created **Steering or Executive Committees** to support them in this work.

Working Groups or Sector Tables focus on particular sectors of interest or need in the community. Common themes include employment, language training, social inclusion, settlement, health or youth.

Some LIPs have created **Action Teams** to work on specific projects emerging from a Working Group. These teams are most relevant at the implementation phase.



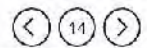
- Bring the unique perspectives of Chamber members to the CBLIP Council
- Share data on immigration and newcomers in your municipality
- Act as immigration champions and bring the values of the CBLIP back to your Communities
- Get involved in CBLIP Working Groups
- Strike a committee that addresses issues of diversity and inclusion



CAPE BRETON
CONNECTOR
PROGRAM



QUALIFICATIONS OF PARTICIPANTS



Connectors

Connectors are people in a community who know large numbers of people and who are in the habit of making introductions.

- Know large numbers of people through social, cultural, professional and economic circles
- Have a special gift of bringing people together
- Commitment of time and referrals

Connectees

Work Ready Professionals

- Local & International Graduates
- Immigrants
- African NS
- Aboriginals
- People with disabilities
- Post- Secondary Degree or Diploma
- Valid work permit
- Sufficient English/French language skills
- Ready to work

HOW IT WORKS



MATCH

The Connectees will be matched based on industry experience, professional backgrounds, or the Connectee's interest in a specific industry. Once the connection has been made, an introduction email is sent to the Connector and Connectee to setup a meeting.



CONNECT

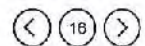
Once the match has been made, the connector and the Connectee will meet face-to-face to discuss things like: industry backgrounds, skills and areas of expertise, industry related news, current market demands, and hidden job opportunities in the community.



REFER

Connectors are asked to refer the Connectee to a minimum of three people in their network, and then each of these people are asked to refer the Connectee to three more. These referrals may be potential employers, influential leaders within their industry or other people who will benefit from meeting with a skilled professional.

PROGRAM OUTCOMES SO FAR



**54 Registered
Connectees**



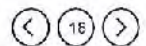
**49 Registered
Connectors**

28 Matches
11 Connectees Found Jobs

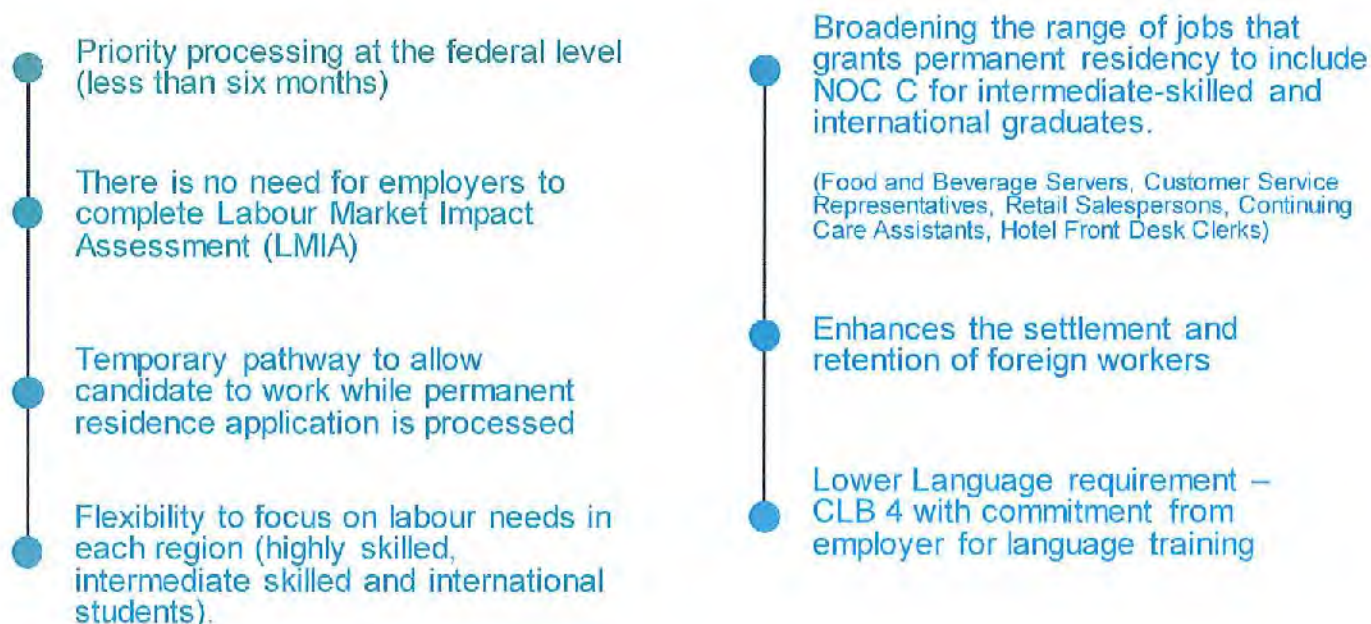


ATLANTIC IMMIGRATION PILOT (AIP)

ATLANTIC IMMIGRATION PILOT – GOALS



- Attract and retain skilled immigrants in Atlantic Canada
- Create strong partnerships between federal and provincial governments, employers and settlement agencies
- Support the Atlantic Growth Strategy goals of driving economic growth and enhancing the region's capacity to develop and retain a skilled labour force
- Address persistent and emerging labour market needs
- Make Atlantic Canada a destination of choice for immigrants
- Complement the wider suite of immigration programs available in Atlantic Canada.



HOW DOES IT WORK?



Connect to a Settlement Services Organization

Apply to become a Designated employer by the province

Offer a full-time job to a candidate

Apply to have a full-time job offer endorsed

What Municipalities can do:

- Tell employers about the opportunity.
- Tell your centers of influences and connections.
- Refer to us employers having labour shortages.
- Repeat, Repeat and Repeat



THANK YOU



CAPE BRETON LOCAL
IMMIRATION PARTNERSHIP

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CAPE BRETON CONNECTOR
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ATLANTIC IMMIGRATION
PILOT

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Infrastructure Canada – Smart Cities Challenges:

It was agreed that this issue would be included on the agenda for a future meeting of the General Committee on Planning and Economic Development.

To: Clerk's Office
From: Councilor Amanda McDougall
Date: September 27th, 2017
Re: Infrastructure Canada – Smart Cities Challenge

Council Colleagues and CBRM Staff;

While attending the Federation of Canadian Municipalities annual conference this past Spring, Prime Minister Justin Trudeau made mention of the Infrastructure Canada – Smart Cities Challenge in his welcoming speech. Given the focus we have been putting on developing our downtown cores across the municipality, this opportunity is very timely. This could be an opportunity for our Municipality to take some of the ideas developed through reports such as the Glace Bay and Area Revitalization Plan and Downtown Sydney Report and put them into action.

Please see below for excerpts from the Infrastructure Canada website for a brief overview of the program:

"A smart city uses technology and data to improve livability and opportunities for the city and its people. Smart cities have the potential to improve every aspect of community life – how people move around, how they live and play, how they earn a living, how they learn and are empowered to participate in society, how they interact with the natural environment, and how they create safe and secure public spaces."

"Through the Smart Cities Challenge, the Government will work in collaboration with cities and communities that are ready to innovate and take risks – providing financial and in-kind support for their smart cities transformation. The Smart Cities Challenge will achieve measurable, positive impact in communities. It is a merit-based, pan-Canadian challenge, inviting cities of all sizes, as well as Indigenous communities, to participate."

"Three rounds are planned, with the first set to launch in Fall 2017. Details on this round and the timing of subsequent rounds will follow in the coming months."

My request is that Council and CBRM Staff review the above mentioned reports in detail, reach out to Infrastructure Canada for program criteria and outline of the application process, and develop an application for submission collectively.

Amanda McDougall – Councilor, District 8
Cape Breton Regional Municipality

Municipal Planning Strategy Review Topics

Summary of presentation agenda for the early 2018 meetings of the General Committee dedicated to a review of CBRM's 13 year old Municipal Planning Strategy, its policies and Bylaws



Why Review

- CBRM's first MPS was adopted in 2004
- *Planning Act* required a Planning Strategy be reviewed every 5 years
 - MPS does contain a policy which states Council should review the MPS every 5 years



Municipal Planning Strategy

- Adopting a MPS
 - Authority under the MGA
 - Municipalities not required to have a MPS
- Statements of Provincial Interest
- Purpose of the MPS
- What a MPS can address
 - Not just a document implemented by the Planning Department

History of Development

In the 13 years since its adoption ...

- Where has development occurred
- How much development has occurred
- What types of development

Sydney Harbourfront (Ekistics)

- Present an overview of:
 - Conceptual Vision and Design
 - Current Zone Provision
- Implement all, part, or not all

Coastal Setback Policy

- Bras d'Or Lakes Development Standards (2008)
- Standards could apply to Development along the Atlantic Coast, Bras d'Or Lakes, and the Mira River

Residential Development

- Critique of current policies and provisions focused on residential development
- Where should higher density be directed
- Ways we can enable higher densities to occur where we want it to occur
- Is CBRM too protective of residential neighbourhoods or not protective enough.
- Review mobile home policy

Public and Private Streets

- Construction standards
- Developments experienced based on the current construction standards
 - Number new public street/road
 - How developers circumvent the rules
- How and where private roads are permitted

Does the MPS contradict other CBRM Policies?

Is the MPS consistent with other CBRM Policies, in particular:

- Integrated Community Sustainability Plan (a.k.a. ICSP) adopted in 2010
- Municipal Climate Change Action Plan (a.k.a. MCCAP) adopted in 2014

Should the MPS be aligned to support subsequent policies adopted



Conclusion

- Review each Part of the MPS
- Policy directives not undertaken
- Ensure policies are still relevant
- Particular concerns of Council that should be addressed



