

Primary logo. For use on light backgrounds.



Primary logo in white. For use on dark backgrounds.



Black. For use when the brand palette is not available.



Typography

Headings
Headings
Headings

Body text
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Noto Sans Bold

Noto Sans Semi-Bold

Noto Sans Light

Noto Sans Regular/ Italic

Brand colour palette

Pantone 2757 C	R 0 G 31 B 96	C 100 M 92 Y 31 K 31	#001f60
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Pantone 285 C	R 0 G 113 B 185	C 88 M 53 Y 0 K 0	#0071b9
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Pantone 513 C	R 147 G 53 B 141	C 49 M 94 Y 5 K 0	#93358d
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Pantone Cool Gray 1 C	R 217 G 216 B 214	C 14 M 11 Y 12 K 0	#d9d8d6
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Brand gradient			
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Pantone 285 C

Pantone 513 C



DOWNLOAD NOTO SANS HERE



File Types and Usage

File Type	Recommended Use	Common Applications
PNG	Default file for most users. Best for digital materials and documents with a transparent background.	Microsoft Word, PowerPoint, Canva, websites, social media
EPS	Best for professional design and high-quality printing.	Adobe Illustrator, InDesign, print vendors
JPG	Use only when a transparent background is not required.	Basic documents, email, websites

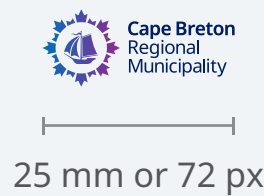
Clearspace

Maintain clear space around the logo equal to the height of the “C” in the wordmark. No text, images, or other elements should appear within this area.



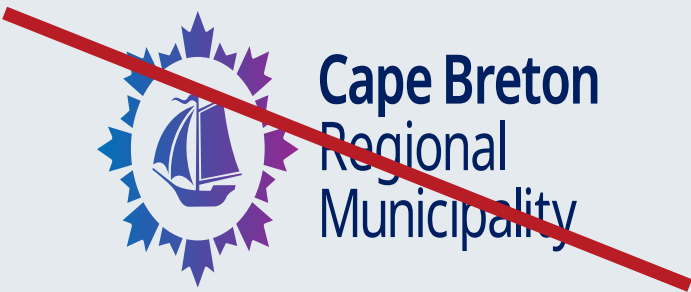
Minimum Size

The logo should be no smaller than 25 mm (1 in) wide for print or 72 px wide for digital use.

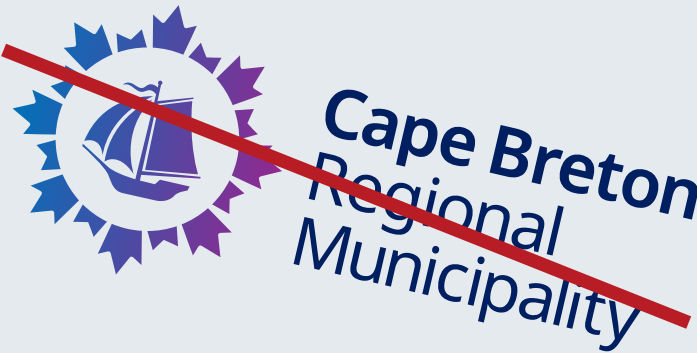


Improper Usage

DO NOT distort the logo.



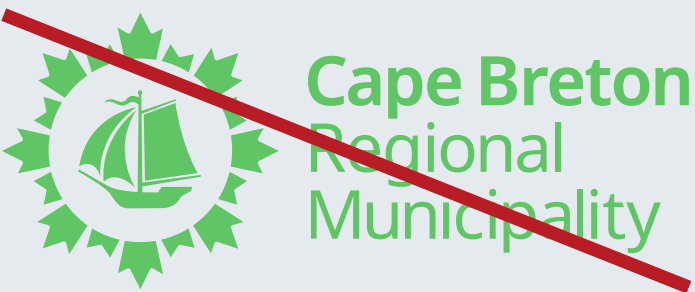
DO NOT angle or rotate the logo.



DO NOT use effects like a drop shadow.



DO NOT change the colours of the logo outside of the approved colour palette.



DO NOT use an outlined version.



DO NOT place logo on a competing/ clashing colour.



DO NOT place logo on a busy picture or background.



DO NOT remove or add additional elements to the logo.

